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561.753.3389 info@phelpsmediagroup.com

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## The United States Para-Equestrian Association Everyone For a Successful Para-Webathon

**Written by:** Lindsay McCall

**Client:** United States Para-Equestrian Association

**Release Date:** 2010-06-14

Thousand Oaks, CA-June 14, 2010- The United States Para-Equestrian Association (USPEA) would like to thank everyone involved with the Para-Webathon that occurred on June 8, 2010 at 7:00 PM. Broadcasted from the studio of the Para-Webathon was presented by the USPEA and Horse Radio International for two hours supporters for the United States Para-Equestrian Team via Facebook or click to donate to the Para-Equestrians. The Para-Webathon was a successful event bringing in \$10,000 to support the organization. The money will be used for the 10 riders that will travel to Lexington, VA for the 2010 Alltech FEI World Equestrian Games™. The Para-Webathon has achieved its success without the volunteers, equestrians, Alltech Radio Network, and Kentucky Performance Products.

The USPEA would like to thank Kentucky Performance Products for their support and beyond, pledging to match the first \$2,500 raised during the webathon. Founded in 1998 by President and Owner Karen J. Isberg, Kentucky Performance Products (KPP), a leading supplement company, provides horsemer research-proven nutritional supplements that meet the challenges of individual horses. Each product is scientifically developed to effectively address the individual needs of individual horses. Just as KPP addresses the horse's individual need to support an association that benefits the rider's individual needs, the Para-Equestrians make their way to WEG. "Para equestrians face a lot of challenges on and off their horses. Hearing their stories and learning of their accomplishments is inspiring," said Karen J. Isberg, president of Kentucky Performance Products. "For the Para-Equestrians, it is more about overcoming tough challenges and attaining deep personal goals than winning a competition. Their successes raise equestrian sports to an entirely new level. My staff and I help give these riders the opportunity to realize their goals and gain recognition for their achievements at this very prestigious international event."

Alltech, Sponsor of the 2010 FEI World Equestrian Games, also deserves acknowledgement for providing the studios, the manpower, and the facilities to host the Para-Webathon. Their professionalism and kind donations made the Para-Webathon possible. The USPEA is honored to have worked with Alltech with such respect, generosity, and expertise.

Without the support of the Horse Radio Network and hosts Glenn the Geek (Founder of Horse Radio Network), Samantha Clark (host of the 2010 Show), and Chris Stafford (host of the Eventing, Dressage, and Juried Shows), the Para-Webathon would not have been possible. Their ability to report in a radio format about the equestrian industry is priceless. Alongside Horse Radio Network's Glenn the Geek, Samantha Clark, Chris Stafford, Para-Equestrian Susan Treabess was invited to tell her inspiration and talk about her plans as she begins the road to Kentucky.

The USPEA would also like to thank all of the equestrians involved in the Para-Webathon: Susan Treabess, Becca Hart, Wendy Fryke, Erin Alberda, and all of the equestrians and equestrian enthusiasts that called to donate.

Lastly, thanks to EZSignsOnline who provided signage for the event and Kentucky Riding for Hope for their support of the USPEA.

To view more information about the Para-Webathon or to learn about future opportunities, please visit the United States Para Equestrian Association or contact Hope Hand, President of the USPEA, at [Wheeler966@aol.com](mailto:Wheeler966@aol.com) or by phone: (610)356-6481.

To view online information about the USPEA or to view the Para-Webathon visit <http://www.USPEA.org>.

About Kentucky Performance Products:

Kentucky Performance Products, a leading supplement company, provides horsemen with research-proven nutritional supplements that meet the needs of today's horses. Each product is scientifically developed to effectively address a horse's individual needs. KPP products are formulated to support modern feeding programs and to safeguard against over-supplementation. Kentucky Performance Products offers a quality assurance promise: full satisfaction guarantee. Learn more about Kentucky Performance Products at [www.kppusa.com](http://www.kppusa.com) or call 800-772-1988. We also have a very active website page so if you have any articles or news of interest, we will be happy to "link to it" on our wall. If you have any PSA's please send them to us and we will rotate them through our spotlight section on our home page! If you visit our homepage [www.kppusa.com](http://www.kppusa.com) you can see the approximate size of our spotlights and we change our spotlights weekly.

For more information about Horse Radio Network visit <http://www.horseradionetwork.com/>, or Glenn the Geek at [glenn@horseradionetwork.com](mailto:glenn@horseradionetwork.com) or 443/553-5063.

The Horse Radio Network:

The Stable Scoop Radio Show at [www.stablescoop.com](http://www.stablescoop.com).  
The Tack and Habit Radio Shows at [www.TackandHabit.com](http://www.TackandHabit.com).  
The 2010 Radio Show (WEG) at [www.2010radioshow.com](http://www.2010radioshow.com).  
The Eventing Radio Show at [www.eventingradio.com](http://www.eventingradio.com).  
The Dressage Radio Show at [www.Dressageradio.com](http://www.Dressageradio.com).  
A new horse tip every day at [www.horsetipdaily.com](http://www.horsetipdaily.com)  
The Jumping Radio Show at [www.jumpingradio.com](http://www.jumpingradio.com)  
The Western Radio Show at [www.westernradioshow.com](http://www.westernradioshow.com)

About the United States Para-Equestrian Association:

The USPEA includes every equestrian discipline that is practiced by physical disabilities. Each rider or driver competes under the eighth Para-Equestrian discipline, of the United States Equestrian Federation at the 2010 Alltech FEI World Equestrian Games, the Para-Equestrian will make history. The USEF High Performance Para-Equestrian Dressage will compete as an FEI sport for the first time at the 2010 Alltech FEI World Equestrian Games held in Lexington, KY.

The USPEA provides programs, clinics, and competition opportunities with physical disabilities. Riders compete under the USEF rules during competitions and many of the athletes compete at the highest level.

For more information about the USPEA or for donation opportunities contact Hope Hand, President of the USPEA, email [Wheeler966@ac](mailto:Wheeler966@ac) phone: (610)356-6481.

To view online information about the USPEA please visit <http://www.uspea.org>

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