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Fast Facts: Journey to the 2010 Alltech FEI World Equestrian Games™ First Ever Para-Webathon 2010

Written by: Lindsay McCall

Client: *United States Para-Equestrian Association*

Release Date: 2010-06-04

Thousand Oaks, CA- June 4, 2010 – The United States Para-Equestrian Association (USPEA) would like to invite everyone to the First Ever Para-Webathon. The event is scheduled for June 8, 2010, from 7:00 PM. The First Ever Para-Webathon will be broadcasted from the studio and will be hosted by the 2010 Radio Show announcers Glenn the (Samantha Clark, and Para-Equestrian Susan Treabess. The purpose of the Webathon is to reach out to all equestrian enthusiasts and the entire team will help raise capital for the United States Para-Dressage Team, which is competing for the first time in history at the 2010 Alltech FEI World Equestrian Games™. Link to Donate Through PayPal: <http://www.uspea.org/default.aspx?id=donate> Phone Number to Donate: 888-334-2991. Website <http://www.uspea.org>

What: Live streaming web video event that will run as a telethon, presented by the United States Para-Equestrian Association (USPEA) and the Horse Radio Network. The 2010 Alltech FEI World Equestrian Games™. (WEG) will be held at WEG to offer Para-Equestrian competition. This is a very exciting and important event that brings Para-Equestrian to the forefront of the horse world.

Date: June 8, 2010 from 7:00 PM to 9:00 PM

Purpose: As the Para-Equestrians prepare for this amazing journey to compete in the 2010 Alltech FEI World Equestrian Games™ in Lexington, KY. Many Para-Dressage athletes including horse and rider will be traveling to Lexington, KY and will not only need support for travel but for all the additional expenses that the sport requires. For the United States team alone this can amount to \$20,000 per competitor.

Presenting Sponsors: The Horse Radio Network and the 2010 Radio Show and the United States Para-Equestrian Association (USPEA).

Medium: Any person can access the webathon using USTREAM, the

embedded on any website and can be viewed by anyone around th

Link: to this webathon is: <http://www.ustream.tv/channel/para-we>

Link to Donate Through PayPal: <http://www.uspea.org/default.asp>

Phone Number to Donate: 888-334-2991

Donate by Mail: USPEA, 3940 Verde Vista Drive, Thousand Oaks, C

Hosts: From the 2010 Radio Show; Glenn the Geek and Samantha Para-Equestrian Susan Treabess

Broadcasting: This live event will be broadcast from the studios of . has kindly donated their studios and technical expertise to put this will highlight the stories of these inspirational athletes who are like at their first World Championships.

For more information about the First Ever Para-Webathon please vi <http://www.horseradionetwork.com/para-webathon/>, or contact Glenn Horse Radio Network, glenn@horseradionetwork.com, (443) 553-5

Video Embed Code (for those who want to post it on their website)

```
codebase="http://download.macromedia.com/pub/shockwave/cab:
/swflash.cab#version=9,0,0,0"
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height="329"
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/alltech_vitalstream_com/live_1" />
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width="467"
height="329"
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About the United States Para-Equestrian Association:

The USPEA includes every equestrian discipline that is practiced by physical disabilities. Each rider or driver competes under the eight Para-Equestrian disciplines of the United States Equestrian Federation at the 2010 Alltech FEI World Equestrian Games, the Para-Dressage team make history competing under the eighth discipline of the USEF. The Performance Para-Dressage team will compete as an FEI sport for at the 2010 Alltech FEI World Equestrian Games held in Lexington,

The USPEA provides programs, clinics, and competition opportunities with physical disabilities. Riders compete under the USEF rules during competitions and many of the athletes compete at the highest level.

For more information about the USPEA or for donation opportunities contact Hope Hand, President of the USPEA, email Wheeler966@ac phone: (610)356-6481.

To view online information about the USPEA please visit <http://www.uspea.org>

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