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Kentucky Equine Research Hosts Open House of the Kentucky Equine Research/U.S. Para-E Team for 2010 Alltech FEI World Equestrian (

Written by: Lindsay McCall

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Lexington, KY-September 24, 2010- As riders and horses prepare for Alltech FEI World Equestrian Games™, the United States Para-Dressage Team, fielded by the United States Equestrian Federation, settles their home at the Kentucky Equine Research Facility (KER). KER is located just minutes from the Kentucky Horse Park in Versailles, KY. This location will allow the riders and horses to relax before entering the Kentucky Horse Park grounds for the competition. During this period of time KER has invited equine enthusiasts, the media, and anyone else interested to an open house to visit the KER research facility.

KER has been a strong supporter of many of the athletes for the 2010 World Equestrian Games™. As a long-time sponsor of the Australia Para-Dressage Team, KER housed the team before their competition and with the U.S Para-Dressage horses on September 22, 2010 they are now hosting the U.S Para-Dressage Team, which they are the official sponsors for.

The entire KER/U.S. Para-Dressage Team acknowledged KER's general manager, Hand who is executive director of the U.S Para-Equestrian Association, and are so thankful that the Kentucky Equine Research facility are lending their facilities to the Para-Dressage team prior to the World Equestrian Games™. The U.S Para-Dressage Team will be our first competition as the Kentucky Equine Research/United States Para-Equestrian Team, so we want to make sure that our horses are ready to perform to the best of their ability. The Kentucky Equine Research team is an important factor in our debut at the Kentucky Equine Research facility.

Mary Jordan, a Para-Dressage competitor, commented about KER's sponsorship, "It's an incredible show of support for the Para-Equestrian Team this day and age that kind of generosity from a company makes a difference that is appreciated. Everybody on the team is beyond thrilled and delighted with that kind of support. The coupling of being offered a world-class facility before the Games, and to have KER take the title sponsorship, has been an incredible blessing to the team."

To view video of Mary Jordan: <http://link.brightcove.com/services/>

/bcpid129143420001?bclid=115486125001&bctid=605087360001

"Our Para-Equestrian Dressage Team is deeply appreciative of the support shown by Dr. Joe Pagan and his experienced team here in Lexington, KY," said Kathy Meyer, SVP of Marketing and Communications at USEF. "We could not be more pleased with the support shown by Dr. Joe Pagan and his experienced team here in Lexington, KY."

There will be two open house opportunities to visit KER's facility during the games. The first time is Tuesday September 28, 2010, at 10:30 a.m. The second is Thursday October 7, 2010, at 10:30 a.m. There will be an exhibition of the high-speed treadmill used in nutrition and exercise research.

If visitors would like to interview the riders or visit the residences, please contact Kim Brown at KBrown@Ker.com, or call the KER office at 858-486-1250.

Kentucky Equine Research has long been affiliated with top equestrian athletes. With the proper training, care, management, and nutrition, high performance horses will perform better and maintain their peak condition. Kentucky Equine Research (KER) is an international equine nutrition, research and consulting company serving both the horse producer and the feed industry. It is our goal to advance the industry's knowledge of equine nutrition and exercise and to apply this knowledge to produce healthier, more athletic horses. The research between the equine nutrition research and its applications benefits the equestrian professional, and horse enthusiasts.

On an international stage, KER's founder and president Dr. Joe Pagan has overseen the nutritional needs of world-class horses at several international competitions, including four Olympics Games (1996 Atlanta, 2000 Sydney, Athens, and 2008 Hong Kong) and two World Equestrian Games (WEG) (2002 Juarez, 2006 Aachen).

"The folks at KER want to show the southern hospitality Kentucky is known for during WEG," commented Kim Brown, KER Global Marketing Manager. "We will open our homes and farm to the US Para-Dressage team. We also will host the Australian team after WEG for a bit before they go home."

Brown added, "The Para-Dressage competitors are great ambassadors for the horse industry, reaching out to many people who never thought of horses as part of their lives, and being an inspiration to us all."

About the United States Para-Equestrian Association:

The USPEA includes every equestrian discipline that is practiced by riders with physical disabilities. Each rider or driver competes under the eighth Para-Equestrian discipline, of the United States Equestrian Federation, at the 2010 Alltech FEI World Equestrian Games™, the Para-Equestrian Dressage will make history. The USEF High Performance Para-Equestrian Dressage team will compete as an FEI sport for the first time at the 2010 Alltech FEI World Equestrian Games™ held in Lexington, KY.

The USPEA is a recognized affiliate of the United States Equestrian (USEF). The USPEA provides programs, clinics, and competition opportunities for athletes with physical disabilities. Riders compete under the USEF rules at their national competitions and FEI rules during international competitions. Many of the athletes compete at the highest level of their sport.

For more information about the USPEA or for donation opportunities, contact Hope Hand, President of the USPEA, email Wheeler966@ac phone: (610)356-6481.

To view online information about the USPEA please visit <http://www.uspea.org>

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